

Damir Pehar

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EDUCATION

DePaul University Chicago, IL

Bachelor of Science User Experience Design

September 2025-Current

Oakton Community College Des Plaines, IL

Associates of Liberal Arts

Honor Roll

GPA 3.72

August 2022-2024

TECHNICAL SKILLS

Design Tools: Figma (Proficient), Sketch (Proficient), Adobe Illustrator (Experienced), Adobe Photoshop

UX/UI Skills: User Research, Wireframing, Prototyping, UX/UI Design, User-Centered Design, Interface Consistency, Human-Computer Interaction

Methodologies: Agile, Scrum, Design Thinking, Customer Discovery, User Strategy

Professional Skills: Project Management, Cross-functional Collaboration, Analytical Thinking, Communication, Presentation

RELATED PROJECT AND WORK EXPERIENCE

Hall of Fame Goat Lodge NFT, Project Manager Chicago, IL

June 2021- May 2022

- Oversaw development of smart contract and web3 integration for minting process
- Networked and maintained relationships with respectable artist and entrepreneurs within the NFT space
- Managed and coordinated marketing team using social media via Twitter and Discord to grow audience and community
- Collaborated with the founders to develop generative art on Adobe Photoshop to design the final 10,000 NFT's released on the Ethereum Blockchain and Opensea

WeReceipt startup, UX & UI Product Designer Chicago, IL

2021 - 2022

- Gained an understanding of core product, ideation, and design of finished product
- Designed user flows, wireframes, and interactive prototypes in Figma/Sketch
- Created UI using basic principles: place users in control of the interface, make it comfortable to interact with a product, reduce cognitive load, make user interfaces consistent
- Implemented user research and user strategy to optimize user design and interface

ERC Labs NFT startup, Co-founder & COO Chicago, IL

2020 - 2021

- Developed UX design using Sketch for our platform and service
- Executed product development using SCRUM methodology to increase efficiency
- Conducted R&D to deeper understand: customer discovery, solve potential, current customer issues, business model
- Analyzed sales and marketing strategies to capture market share, channels of distribution, and competitors' market share

